



Longwood Software, Inc.
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Longwood Software Announces 2018 Usage Statistics for RevBase® and ForFile®

Maynard, MA – January 1, 2019 - Longwood Software, Inc., developer of the RevBase® marketing asset management solution (www.revbase.com and www.myrevbase.com) and the ForFile® file transfer service (www.forfile.com) announces usage statistics for the company's software-as-a-service (SaaS) offerings for the year ending December 31, 2018.

RevBase: Marketing Asset Management

Customers use the RevBase SaaS solution to manage their digital, print and physical marketing assets; to share them across their organizations; and to distribute them to sales teams and customers. They also use the system to serve their customers via the web with eCommerce, compliance and mobile device applications.

A wide range of industry-leading companies use the RevBase SaaS application, which was introduced in 2000 and has been enhanced on an ongoing basis since.

- In 2018, customers' SaaS RevBase applications were accessed over 2.8 million times, a 35% increase over 2017.
- Customers added 8,400 user accounts to their RevBase applications during the year, up 31% over 2017.
- Customers added over 853,400 assets to their applications in 2018. The total uploaded data volume was 426GB.
- Total downloads from applications in 2018 exceeded 2.56 million; total download volume was 8.2TB. These are annual increases of 40% and 34% respectively.
- Orders placed via customers' RevBase shopping carts plus orders recorded in tracking portals exceeded 52,700, an annual increase of 11%.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

ForFile: File Transfer Service

Customers use the ForFile SaaS solution to transfer large files securely via the web. In 2018 a wide range of businesses used the ForFile service in North America, South America, Europe, Asia and Africa. Save The Children Federation used the system on a global basis under an enterprise right-to-use agreement.

- Customers transferred over 44,000 files in 2018.
- Upload data volume for 2018 was 280GB and download data volume was 619GB.
- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.



Scott Richardson, president and CEO of Longwood Software, stated:

“2018 was a year in which we introduced innovative new features, improved system performance, and continued our track record of reliability in our SaaS offerings. During the year two of our biggest and longest active customers migrated their RevBase applications to our next-generation myrevbase.com platform due to its mobile device support and flexible interface.

We now have multiple customers using the all-new asset customization module we delivered this year. And we continue to see interest in our flexible solutions for online ordering for B2C, B2B, and internal applications.

To meet our customers’ growing needs for functionality and performance, we invested in our platform infrastructure including both networking and hardware.

Our 2019 development plans center on innovative functionality that will help our customers improve their decision-making and responsiveness to customer needs.”

About Longwood Software

Longwood Software, Maynard, MA, is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company’s products are the RevBase marketing asset management/sales support system and the ForFile large file transfer service. The company’s customers include American Greetings, Beiersdorf, Corning Life Sciences, Dunkin’ Brands, Kronos, Quincy Compressor, and Thermo Fisher Scientific. For information visit www.longwoodsoftware.com.

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