Longwood Software, Inc.
107 Main Street
Maynard, MA 01754

Longwood Software Announces 2016 Usage Statistics for RevBase® and ForFile®

Maynard, MA – January 4, 2017 - Longwood Software, Inc., developer of the RevBase® marketing asset management solution (www.revbase.com and www.myrevbase.com) and the ForFile® file transfer service (www.forfile.com) announces usage statistics for the company's software-as-a-service (SaaS) offerings for the year ending December 31, 2016.

RevBase: Marketing Asset Management

Customers use the RevBase SaaS solution to manage their digital, print and physical marketing assets; share them across their organizations; and distribute them to sales teams and customers. They also use the system to serve their customers via the web with eCommerce, compliance and mobile device applications.

A wide range of industry-leading companies use the RevBase SaaS application, which was introduced in 2000 and has been enhanced on an ongoing basis since.

- In 2016, customers' SaaS RevBase applications were accessed over 2.1 million times.

- Customers added 8,447 user accounts to their RevBase applications during the year, a 25% increase from 2015.

- Customers added over 1,393,000 assets to their applications in 2016, a 107% increase from 2015. The total uploaded data volume in 2016 was 354GB.

- Total downloads from applications in 2016 exceeded 1.81 million (an increase of 15% over 2015); total download volume was 6TB.

- Orders placed via customers' RevBase shopping carts exceeded 56,300.

- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

ForFile: File Transfer Service

Customers use the ForFile SaaS solution to transfer large files securely via the web. In 2015, a wide range of businesses used the ForFile service in North America, South America, Europe, Asia and Africa. Save The Children Federation used the system on a global basis under an enterprise right-to-use agreement.

- Customers transferred over 26,000 files in 2016, an 8% increase from 2015.

- Upload data volume for 2016 was 433GB and download data volume was 849GB (a 10% increase from 2015).

- Service uptime – after accounting for both scheduled maintenance periods and non-scheduled (emergency) maintenance periods – exceeded 99.9% for the year.

"In 2016, customers made further impressive use of our SaaS offerings," said Scott Richardson, president and CEO of Longwood Software. "Many customers expanded their use of RevBase and RevBase for Mobile to distribute large numbers of compliance and test verification documents. We implemented solutions for both new and returning customers including Coty, Nordson, Pfizer, and Thermo Fisher. We also upgraded and expanded configurations for multiple long-standing customers. We released enhancements to our RevBase for Mobile offering which is being used by customers for both public and secure applications. In 2017, we plan additional features for both RevBase and RevBase for Mobile."

About Longwood Software

Longwood Software, Maynard, MA, is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company's products are the RevBase marketing asset management/sales support system and the ForFile large file transfer service. The company's customers include American Greetings, Beiersdorf, Corning Life Sciences, Dunkin' Brands, Kronos, Quincy Compressor, and Thermo Fisher Scientific. For information visit www.longwoodsoftware.com.

# # #

RevBase and ForFile are registered trademarks of Longwood Software, Inc.
All other trademarks and registered trademarks mentioned herein are the property of their respective owners.

FOR INFORMATION, CONTACT:
Christine Shock
Shock PR, Inc.
508-743-9993
cshock@shockpr.com