ForFile.com Service Makes It Easier than Ever to Transfer Large Files via the Web with Security and Convenience

Longwood Software Adds New Features that Reduce Effort, Cost in Transferring Creative Files to Vendors, Colleagues and Customers

Maynard, MA – October 9, 2006 – Longwood Software Inc. announces that it has enhanced its Web-based ForFile™ service to make it easier and more convenient for customers to transfer large files. ForFile is a scalable, reliable alternative to shipping CDs or using FTP to send files up to 700MB.

The ForFile.com service is ideal for marketing and creative services departments that need to transfer large files to customers, international teams, and outside parties including printers, creative professionals, and field personnel.

ForFile protects files in transit from unauthorized users with a comprehensive security system. In addition to being maintained at a top Internet hosting facility, ForFile allows only recipients designated by the sender to access files, and uses SSL to encrypt data in transit.

Martin Engineering of Neponset, IL, a leading global supplier of systems to make the handling of bulk materials cleaner, safer, and more productive, has been a ForFile customer for six months. Harry Heath, the Webmaster at Martin Engineering, noted: "We initially used ForFile to send large PowerPoint® files to populate our TagTeam® marketing library. We then realized that it would also be very useful for sending and receiving other heavy files, such as high-resolution photos, video and technical drawings, to and from the marketing managers at our business units throughout the world. With ForFile, we are able to send files that show our products being used in specific applications and industries, which are very important to our sales efforts."

Heath continued, "We use ForFile and TagTeam widely and frequently – for inter-company communications and to supply marketing and sales materials to our global business units and distributors. Our marketing library has 2,200 items in it. I expect it to grow immensely, including the addition of video – and anticipate it will double in size in the next year. Both ForFile and TagTeam have been extremely useful to us."

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Longwood Software Inc.
36 Nason Street
Maynard, Massachusetts   01754

New enhancements in ForFile v.1.5 include:

- **Recipient History**: Email addresses of recipients are remembered for quick selection in the future.

- **Contact List**: ForFile automatically creates an address list of recipients for easy access.

- **Default Email Subject and Message:** Users can now specify a default subject and message, which saves time and reduces errors across vendors and customers.

- **Automatic BCC:** Users can choose to receive a copy of all transfers including file links.

"We asked ForFile customers how we could make their daily work even easier," said Scott Richardson, Longwood Software CEO. "We developed the new version of ForFile to respond to their wish lists. We're excited that ForFile now saves users even more time, reduces costs, and eliminates the hassles of sharing large files with others."

ForFile provides important advantages over traditional file transfer methods. In addition to its security features, when the recipient accesses files via the ForFile service, the sender is automatically notified. And there is no overhead or need for IT involvement. As soon as a customer signs up for the ForFile service, it is available to them, with Longwood handling all technology issues and customer support.

ForFile is a complement to Longwood's TagTeam marketing materials management system, whose electronic fulfillment capabilities include a searchable database for marketing assets; a visual shopping cart for collecting items for distribution; multiple email delivery modes; click-through tracking of electronically-fulfilled materials; and integrated reporting tools.

About Longwood Software

Longwood Software, Maynard, MA, is a leading provider of solutions for marketing and sales teams in manufacturing, technology, and business services. The company's TagTeam.com and ForFile.com services are innovative solutions for managing and delivering marketing information via the Web. Longwood Software's customers are leading companies including American Greetings, Beiersdorf, Corning Life Sciences, MeadWestvaco, Pitney Bowes, Kronos, The MathWorks, and New Balance. For more information visit http://www.forfile.com and http://www.tagteam.com

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Longwood Software Inc.
36 Nason Street
Maynard, Massachusetts 01754

FOR INFORMATION, CONTACT:

Christine Shock

Shock PR, Inc.

508-743-9993

cshock@shockpr.com