



Longwood Software, Inc.
107 Main Street
Maynard, MA 01754

Longwood Software Installs First Commercial Solar Energy System in Maynard, MA.

Maynard, MA – January 18, 2012 – Longwood Software, Inc., the developers and marketers of the RevBase® software-as-a-service (SaaS) marketing asset management system (www.revbase.com), announced today the installation of a solar energy system for their headquarters office. This is the first solar installation for a commercial building in Maynard, MA. The solar project, installed at 107 Main Street, was initiated by Longwood Software to provide clean, cost-effective energy for their office and staff.

Longwood Software's solar installation is a 5 kilowatt system consisting of 20 panels, each of which can generate 250 watts of electric power. All components were manufactured in the USA, as specified by Longwood Software to its installer, Mass Renewables. Notably, the system's inverter is made by Solectria Renewables of Lawrence MA.

The primary investment in the project was made by Longwood Software. Also contributing to the project was the building's owner, John Anderson, President of Central Hudson, Inc. based in Acton. Longwood will receive rebates from the Massachusetts Clean Energy Center's (MassCEC's) Commonwealth Solar II Rebate Program to offset some of the costs of the system. Longwood expects a full payback on the investment within five years.

"Our solar energy system is good for our company and for the environment," said Scott Richardson, president and CEO of Longwood Software. "We have a company commitment to sustainable business practices, and we want to lead the way for others in commercial settings to adopt alternative energy. We are fortunate that Massachusetts has progressive policies and incentives for companies who want to increase the generation and use of solar power."

Mike Kelley, owner/operator of Mass Renewables, described Longwood's solar installation as "A little power plant on a flat roof." He has seen increased interest in solar energy from commercial businesses since the state established incentive programs.

According to MassCEC, Massachusetts' expanding clean energy community saw significant growth and recognition as a national leader in energy efficiency and deployment of solar energy in the past year. In November, the American Council for an Energy-Efficient Economy (ACEEE) announced that Massachusetts was named number one in ACEEE's annual state-to-state energy efficiency scorecard. In



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addition, the 2011 Massachusetts Clean Energy Industry Report found significant growth in the state's clean energy economy, which now employs over 64,000 people.

For information on the Massachusetts clean energy programs visit MassCEC's website at

<http://www.masscec.com>. For information on the solar rebate program, visit

<http://www.commonwealthsolar.org>

About Longwood Software, Inc.

Longwood Software, Inc, (Maynard, MA) is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company's products are the RevBase® marketing asset management system and the ForFile® large file transfer service. The company's customers include American Greetings, Beiersdorf, Corning Life Sciences, Dunkin' Brands, Gardner Denver, Kronos, Save the Children Federation, The MathWorks, and Thermo Fisher Scientific. For more information visit www.revbase.com or www.forfile.com.

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