



Longwood Software, Inc.
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Longwood Software Announces RevBase, a New Name for TagTeam Marketing Asset Management Solution

Maynard, MA – October 26, 2009 – Longwood Software, Inc., developers of the software-as-a-service marketing asset management system known as TagTeam, announced today that the TagTeam product name has changed to RevBase™ (www.revbase.com). This name change reflects Longwood Software's ability to secure the RevBase name as a registered trademark, thereby protecting its product name in the marketplace. The product itself remains the same.

"Longwood Software has done everything we can to ensure the changeover to the RevBase product name is smooth and uneventful, and will not impact our customers," said Scott Richardson, Longwood Software president and CEO. "Most of our customers re-label the solution to support their own company branding, so most users won't notice any change. The name change enables us to do business with both of our product names, RevBase™ and ForFile®, trademark protected into the future."

The RevBase marketing asset management solution offers electronic and print fulfillment capabilities, including a searchable database for marketing assets; a visual shopping cart for collecting items for distribution; multiple email delivery modes; and click-through tracking of electronically-fulfilled materials. RevBase also features customizable Auto Reports and Item Expiration to alert administrators when items are becoming outdated. RevBase is designed for "out of the box" use, and requires no technical training, IT support, or custom development.

ForFile is a web-based service that allows large files to be transferred electronically. The service is a secure, scalable, reliable alternative to burning and shipping CDs, or using FTP sites, for transferring files up to 700 MB.

About Longwood Software, Inc.

Longwood Software, Inc. (Maynard, MA) is a leading provider of software-as-a-service (SaaS) solutions for marketing and sales teams in manufacturing, technology, and business services. The company's products are the RevBase marketing asset management system and the ForFile large file transfer service. The company's customers include American Greetings, Beiersdorf, Corning Life Sciences, Dunkin' Brands, Essilor of America, Gardner Denver, Kronos, Save the Children Federation, Silicon Graphics, The MathWorks, and Thermo Fisher Scientific. For more information visit www.revbase.com or www.forfile.com.



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RevBase is a trademark, and ForFile is a registered trademark, of Longwood Software, Inc. All other trademarks and registered trademarks mentioned herein are the property of their respective owners.

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